

Cookie Policy

This document has been prepared by Abiteks Tekstil Sanayi ve Ticaret Anonim Şirketi (“Abiteks”) in its capacity as a data controller, in accordance with Article 10 of the Personal Data Protection Law No. 6698 (the "Law") and the Communiqué on the Principles and Procedures for Fulfilling the Obligation to Inform.

The purpose of this Cookie Policy is to provide you with information about which cookies we use on our website, for what purposes they are used, and how you can manage them, in relation to the processing of personal data obtained automatically through the placement of cookies on your device.

For cookies other than essential cookies, user consent is obtained, and users are given the option to change their consent at any time. Through the cookie management panel, users can view the types of cookies used on our website and set their preferences as "on" or "off" for all cookies except Essential Cookies. Users can also modify their preferences at any time through this panel.

Types of Cookies

By Duration of Use:

Our website uses session cookies and persistent cookies based on their duration. Session cookies are used to maintain the continuity of the session, and these cookies are deleted when the user closes their browser. Persistent cookies, however, are not deleted when the browser is closed and are automatically deleted after a certain date or a specific period.

First-Party and Third-Party Cookies:

Whether a cookie is first-party or third-party depends on whether it is placed by the website or the domain. First-party cookies are placed by the website directly visited by the user, in this case, <https://www.abiteks.com.tr/>. Third-party cookies are placed by a domain different from the one being visited by the user.

By Purpose of Use:

We use the following cookies on our website based on their purpose:

1) Essential Cookies:

These cookies are necessary for the operation of our website. These are first-party cookies that process personal data throughout the session (excluding privacy preference cookies, which are longer-lasting) and are automatically deleted at the end of the session. They are essential for providing information society services that you have requested, such as logging in, filling out forms, and remembering privacy preferences.

Additionally, performance and analytics cookies, which are first-party, allow us to count visitors and measure traffic, thereby enabling us to measure and improve the performance of our site. These cookies help us understand which pages are the most popular and which are the least popular on our website.

2) Advertising/Marketing Cookies:

These cookies are placed by our advertising partners through our website and are third-party cookies. They are used by our business partners to create a profile based on your interests and to show you relevant ads.

3) Functional Cookies:

These types of cookies make our website more functional and are used for personalization purposes (except for privacy preferences, to remember other preferences when you re-enter the site).

Purpose and Legal Basis for Processing Personal Data

Essential cookies are used to provide information society services you have requested, such as logging in, filling out forms, and remembering privacy preferences, and to count visitors and measure traffic on our website. The personal data collected through these cookies is processed in accordance with Article 5(2)(c) of the Law, which states that processing is necessary for the performance of a contract, or Article 5(2)(f), which states that processing is necessary for the purposes of the legitimate interests pursued by the data controller, provided that such interests do not harm the fundamental rights and freedoms of the data subject.

Advertising and Marketing cookies are used by our business partners to create a profile based on your interests and to show you relevant ads. The personal data collected through these cookies is processed based on your explicit consent, as stated in Article 5(1) of the Law. Functional cookies are used to make our website more functional and for personalization (to remember other preferences when you re-enter the site, excluding privacy preferences). The personal data collected through these cookies is also processed based on your explicit consent under Article 5(1) of the Law.

Information regarding the cookies on our website is provided in the following table:

Cookie	Name	Explanation, Duration and Options
Google Analytics	_ga, _gid	<p>These cookies collect information about how visitors use a website and create a unique ID/identity to save these statistical information.</p> <p>Timing of collection of the data: 2 Years Duration of the Usage: 2 Years</p> <p>How to change the cookie settings: https://support.google.com/chrome/answer/95647</p>
Google Analytics	_gat	<p>These cookies that used by Google Analytics control/restrict the rate of request.</p> <p>Timing of collection of the data: 2 Years Duration of the Usage: 2 Years</p> <p>How to change the cookie settings: https://support.google.com/chrome/answer/95647</p>
Google Analytics	collect	<p>These cookies collect the information on visitor's device and behaviour to transfer them to Google Analytics. Also tracks visitor between marketing channels and devices.</p>

		<p>Timing of collection of the data: 2 Years</p> <p>Duration of the Usage: 2 Years</p> <p>How to change the cookie settings: https://support.google.com/chrome/answer/95647</p>
Google Analytics	_ym_d	<p>These cookies collect the visitor's date of the first visit.</p> <p>Timing of collection of the data: 2 Years</p> <p>Duration of the Usage: 2 Years</p> <p>How to change the cookie settings: https://support.google.com/chrome/answer/95647</p>
Google Analytics	_ym_uid, yande xuid, i	<p>These cookies distinguish users and collect the users' behaviour on the website.</p> <p>Timing of collection of the data: 2 Years</p> <p>Duration of the Usage: 2 Years</p> <p>How to change the cookie settings: https://support.google.com/chrome/answer/95647</p>
Google Analytics	yp, mda	<p>These cookies measure the traffic of the website and analyse it. They collect information regarding how visitors use the website.</p> <p>Timing of collection of the data: 2 Years</p>

		<p>Duration of the Usage: 2 Years</p> <p>How to change the cookie settings: https://support.google.com/chrome/answer/95647</p>
Google Analytics	ymex	<p>These cookies store the behaviours of the visitors while they use the website. They are used for internal analysis and optimization of the website.</p> <p>Timing of collection of the data: 2 Years</p> <p>Duration of the Usage: 2 Years</p> <p>How to change the cookie settings: https://support.google.com/chrome/answer/95647</p>

Requests of Data Subjects

Data subjects whose personal data is processed via cookies used on our website can submit their requests under Article 11 of the Personal Data Protection Law in writing to the address Mecidiye Mahalle, Tayyareci Fevzi Sokak, No: 1 – 3 Ortaköy, Istanbul, Turkey, or through their email address registered in our system to [\[aykut.yilmaz@abiteks.com.tr\]](mailto:aykut.yilmaz@abiteks.com.tr).

Cookie Settings in Browser

By clicking on the icon on our website, you can modify your cookie preferences at any time. Use the buttons on the cookie management panel to set your preferences to "on" or "off," then click "Save settings." Refresh the page to activate your settings.

Additionally, partial control can be provided through browser settings. For information on managing cookies in commonly used browsers, you can access the following links:

– Google Chrome

<https://support.google.com/accounts/#topic=3382296>

– Mozilla Firefox

<https://support.mozilla.org/en/kb/enhanced-tracking-protection>

– Safari

<https://help.apple.com/safari/mac/9.0/#/sfri40732>

– **Opera**

<https://help.opera.com/en/latest/web-preferences/>

Contact

Data subjects can submit their requests regarding the application of this Policy and the Personal Data Protection Law to Abiteks in writing through the following channels: